

Offer WhatsApp for Business API With Modica as Your BSP

Take the smoothest path to offering WhatsApp messaging within your own platform: by partnering with Modica Group - an existing Meta BSP

Tech Providers are businesses that provide WhatsApp messaging to their own customers. Modica is a Meta Business Solution Provider who already offers these services - we extend our credit line to your customers and assist you with set-up.

→ We also have an **Intelligent Messaging API** for WhatsApp with SMS fallback.

Benefits of Modica as BSP

- ✔ **Best Practice Onboarding**
From account setup to API configuration and webhook management, we ensure everything is optimised from day one.
- ✔ **Compliance & Governance**
We manage platform governance, and policy compliance to keep your communications secure and Meta-aligned.
- ✔ **Ongoing Technical Support**
Continuous monitoring, troubleshooting, and performance optimisation to ensure long-term success.

Become a Tech Provider

1. **Describe your use-case** to our account team at sales@modicagroup.com
2. **Get connected**; our experienced provisioning team will support you
3. **Build WhatsApp** into your platform & onboard your customers

