

Automate SMS Response Flows

For Enquiries, BCP, or Events

Configure automatic SMS flows and forwarding rules to keywords sent via SMS

Mobile Studio gives you a straightforward way to configure keyword-based SMS auto-responses that can be linked together to support your business continuity workflows, marketing campaigns, and inbound lead generation. It enables people to text in for information on-demand, or participate in live experiences - such as having messages displayed on event screens or integrated into your digital channels.

Features

- ✦ Automated engagement
- ✦ Live display for real-time audience interaction
- ✦ Moderated and non-moderated workflows
- ✦ Multi-channel forwarding for fast message visibility
- ✦ Blocklist and audience controls



Benefits of Modica's Mobile Studio

Unlimited Keywords

Set up and configure as many keyword flows as your business requires.

Regular Reporting

Real-time and historical reporting of keyword engagement and audience numbers.

Safe & Secure

With regular SOC2 and IRAP assessments, rest assured your message data is safe.

→ Mobile Studio is part of our **cloud-based platform** which includes Web2SMS, Campaign Manager, Email2SMS - and a Marketplace of SMS, MMS, WhatsApp, and Video APIs and third-party Integrations