

Unlock SMS in Your Software

With Modica As BYO Partner

Orchestrate workflows with timely SMS from Salesforce, HubSpot, Zapier, Marketo Engage, or Okta. Plug in Modica for SMS across your tech-stack.

From triggering real-time alerts and 2FA/OTP in Okta, to orchestrating SMS into workflows in Salesforce and Zapier, or automating campaigns from Marketo, Modica ensures seamless, event-driven SMS communication across any touchpoint.

Example Use Cases

Trigger SMS when:

- ✦ An invoice is generated
- ✦ An order progresses
- ✦ A ticket is updated
- ✦ An appointment is confirmed or scheduled
- ✦ A 2FA/OTP code is requested



Benefits of Modica as BYO SMS Provider

Scale Your SMS

2-way conversations & broadcasts of millions; Modica will grow with your messaging needs.

Safe & Secure

With regular SOC2 and IRAP assessments, rest assured your message data is safe.

Continuous Visibility

Delivery receipts, message response tracking, and real-time and historical data.