

Increase Donations With SMS Charity Services & Txt-Giving

Raise funding for community or social projects as your registered charity.

Run an SMS Txt-Giving campaign alongside a marketing campaign to promote your service. Modica provides a short code (3-4 digit number). People text in to this number with a keyword, and their mobile plan or account is charged \$3. A free SMS is sent in response to thank them for the donation.

→ We also have **Txt2Donate**, which uses Open Banking for **larger donations & faster settlement**

Getting Started with Txt-Giving

1. Contact Modica

Talk to us about your campaign; the TXT keyword, timeframe, and goals.

2. Meet our Support Team

A dedicated Support person will work with NZ mobile carriers to set up & test your campaign

3. Start Your Campaign

Once it's live, promote your campaign and monitor progress through our dashboard

